

HEADING HOME

No More Families Living on Our Streets



THE SANTA CLARA COUNTY COMMUNITY PLAN TO END HOMELESSNESS **IN ACTION**

There are roughly 600 families currently experiencing homelessness in Santa Clara County, and another 600 new families enter homelessness for the first time every year. There is no reason families should be sleeping outside at night. Every child deserves a chance at a happy, healthy life – that starts with a place to call home.

Destination: Home has joined with the County of Santa Clara, City of San Jose, Santa Clara County Housing Authority, Cisco and several other Continuum of Care partners to launch HEADING HOME – a community-wide campaign to end family homelessness by 2025.

Many of the families experiencing homelessness in our community are working, and the majority have a female head of household and kids in school.



The goal of the HEADING HOME campaign is to achieve

"functional zero" by 2025

– meaning the number of housing placements for families is greater than the number of families entering homelessness.

In order to achieve this ambitious goal, the campaign partners will be working together to house...



1,200 homeless families in the next year



600 per year annually going forward.



The HEADING HOME campaign will leverage four key strategies:

EMERGENCY HOUSING VOUCHERS

We'll allocate the vast majority of 1,000 new emergency housing vouchers to homelessness families, in partnership with the Clara County Housing Authority.



RAPID REHOUSING

The coalition will expand its Rapid Rehousing programs – which provide a time-limited rental subsidy along with case management and supportive services – with a goal to serve another 200 homeless families annually.



HOMELESSNESS PREVENTION STRATEGIES

We're also expanding the Homelessness Prevention System to serve 2,500 households by 2025 and making new investments in Housing Problem-Solving programs, which quickly house families who recently became homeless and are sleeping on the street or in a place not fit for human habitation.



AFFORDABLE AND SUPPORTIVE HOUSING DEVELOPMENT

New affordable housing developments in the Measure A pipeline will produce approximately 1,000 new family apartments in the next five years. There is also the potential to create more new homes for families by leveraging \$1 billion in Project Homekey funding.



SUPPORT THE HEADING HOME CAMPAIGN!

Ending family homelessness is within our reach – but we'll need your help to house every homeless family in our community. As we roll out elements of this campaign in the weeks and months ahead, we'll need the support of elected officials, landlords, private businesses, non-profit partners and other community members.

For questions contact Destination: Home at info@destinationhomesv.org

Learn how you can support the HEADING HOME campaign by visiting:

HeadingHomeSV.org