In the fall of 2021, the Santa Clara County Continuum of Care launched the “HEADING HOME: No More Families Living on Our Streets,” campaign to end family homelessness by 2025. We started this campaign because no family should need to sleep outside at night. Every child deserves a chance at a happy, healthy life – that starts with a place to call home. The goal of the HEADING HOME campaign is to achieve “functional zero” by 2025 – meaning the number of housing placements for families is greater than the number of families entering homelessness.

Key partners for this effort include:
- County of Santa Clara
- Santa Clara County Housing Authority
- City of San Jose
- Destination: Home
- Cisco
- Stanford Health Care
- The David and Lucile Packard Foundation

Non-profits also played a key role including:
- Amigos de Guadalupe
- Abode Services
- Bill Wilson Center
- Carry the Vision
- Family Supportive Housing
- HomeFirst
- St. Joseph’s
- The YWCA Golden Gate Silicon Valley

**PROGRESS TO-DATE**

Thanks to the collaboration between public, private, and non-profit partners, the HEADING HOME campaign achieved the following:

<table>
<thead>
<tr>
<th>Families Placed</th>
<th>Families Provided with Financial Assistance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1,407</strong></td>
<td><strong>1,990</strong></td>
</tr>
</tbody>
</table>

- Families with children were placed in permanent housing and an additional 266 families are currently searching for housing with the help of a housing voucher through the partnership of County of Santa Clara Office of Supportive Housing & Santa Clara County Housing Authority.

<table>
<thead>
<tr>
<th>Affordable &amp; Supportive Housing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>646</strong></td>
</tr>
</tbody>
</table>

- Affordable & supportive housing units across eight developments are being built for families by local government entities and more than a dozen nonprofits. The developments will open between now and 2025.

<table>
<thead>
<tr>
<th>Additional Shelter Capacity</th>
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<tbody>
<tr>
<td><strong>398</strong></td>
</tr>
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</table>

- Units of additional temporary shelter capacity were created for families by the City of San Jose’s emergency interim housing site at Evans Lane, the County’s family motel program, and cold weather shelters.